

# CREATIVE ENTREPRENEURSHIP CERTIFICATE

This certificate provides students with entrepreneurial skills geared specifically for arts and media careers and encourages students to explore course synergies found across the College of Arts and Media, the College of Business, and the Department of Public Administration and Policy.

The certificate is comprised of introductory business courses, area-specific courses, and a culminating practicum or internship. It is designed to supplement the Arts and Media curricula by providing administrative skills needed to be successful across the creative industries. A Certificate in Creative Entrepreneurship will provide applied practical training and will be available to all College of Arts and Media students within their four-year course plan.

## General Certificate Requirements

Additional requirements for graduation can be found on the Degree/Certificate Requirements for Graduation page (<https://catalog.umn.edu/academics/graduation-requirements/>).

Unless otherwise noted in individual program requirements, a minimum grade point average of 2.00 in all work attempted at the University of Montana-Missoula is required for graduation. Please see the Academic Policies and Procedures page (<https://catalog.umn.edu/academics/policies-procedures/>) for information on how your GPA is calculated.

Courses taken to satisfy the requirements of a major, minor, or certificate program must be completed with a grade of C- or better unless a higher grade is noted in the program requirements.

## POST-SECONDARY CERTIFICATE - CREATIVE ENTREPRENEURSHIP

### Course Requirements

Code	Title	Hours
<b>Business Courses</b>		
Complete 6 credits of the following courses:		6
ACTG 201	Principles of Financial Accounting	
BGEN 222	Business Models and Operations	
BMGT 101S	Introduction to Entertainment Management	
BMGT 280	Evolution of the Music Industry: Past, Present, and Future	
BMGT 401	Event Management	
BMGT 402	Principles of Entertainment Management I	
BMGT 474	Entertainment Rsrch & Planning	
NPAD 166Y	Introduction to Public Service	
<b>Media Arts</b>		
Complete 3 credits of the following courses:		3
BMGT 275	Venue Management	
BMKT 420	Integrated Online Marketing	
GDSN 149A	Digital Imaging I	
GDSN 231	Graphic Design Applications	

JRNL 300	First Amendment and Media Law	
JRNL 332	Social Media and Audience	
MART 101L	Intro to Media Arts	
MART 112A	Introduction to Film Editing	
MART 341	Intro to Web Design	
NPAD 368	Policy Process and Implementation	
NPAD 465	Solving Public Policy Problems with Data	
THTR 485	Theatre for Social Justice	
<b>Internship</b>		
Complete 3 credits of one of the following courses:		3
ARTZ 395	Art Field Experience	
BMGT 498	Internship	
JRNL 498	Supervised Internship	
MART 398	Internship	
THTR 398	Cooperative Education/Internship	
THTR 498	Cooperative Education/Internship	
<b>Total Hours</b>		<b>12</b>